

PENTICTON

MEETINGS AND CONVENTIONS GUIDE



**PENTICTON
TRADE AND CONVENTION
CENTRE**



WHY CHOOSE PENTICTON?

The easy answer is “why not?” Penticton is one of only two cities in the world situated between two lakes. Surrounded by the Columbia and Cascade mountain ranges, it is located in the heart of the Okanagan Valley, British Columbia’s premier grape growing region, which produces many of Canada’s finest wines.

Penticton boasts some of the best weather in the country. Summers are hot and sunny, with low humidity. Outdoor activities abound, year round. Winters in the valley are quite mild, but a mere 45km drive south and you’ll find yourself hitting the slopes at Apex Mountain.

The community bustles with an entrepreneurial spirit. You’ll find amenities and services on par with larger urban centres but with the charm and friendliness of a smaller town. This place lives up to its indigenous name... Penticton, “a place to stay forever.”

HOW TO GET HERE

You’ll be surprised at how easy it is!



By Air:

- Penticton Airport offers daily flights from Vancouver and Calgary.
- Kelowna International Airport, a short commute, is serviced by Air Canada, West Jet, United Airlines, Alaska Airlines, Delta, Cathay Pacific, and AeroMexico.



By Land:

- From Kelowna: one hour
- From Vancouver: 4.5 hours
- From Seattle: 5.5 hours





WHY CHOOSE PENTICTON TRADE & CONVENTION CENTRE?

As one of the largest convention centres in the province and the Okanagan Valley's only full-service facility, we've got you covered with 60,000 sq ft of versatile, flexible space that can easily be configured to meet your meeting, convention, trade show, festival or special event needs.

As part of a larger complex, we are connected by a covered walkway to the South Okanagan Events Centre (SOEC), a 5,000 seat state-of-the-art sports and entertainment venue offering an additional 30,000 sq ft of special event and exhibit space.

FAST FACTS

Accommodations

Within a 10 minute walk of the centre, you'll find over 900 boutique style rooms at brand-name hotels and at locally-owned motels. We can assist with bookings.

Our Facility

- Located in the heart of downtown Penticton
- 6 km (3.7 mi) from the Penticton airport
- 2 ballrooms, 8 break-out rooms, and a 2000 sq ft patio for outdoor use
- Pillar-free ballrooms seamlessly divide into 4 separate spaces, or when combined, can expand to almost 30,000 sq ft
- Two spacious pre-function lobbies combine to 14,000 sq ft
- Can accommodate up to 3,500 attendees throughout the facility, and seat 2,000 banquet guests or 2,700 theatre style in Ballroom 1 & 2
- Connected just steps away from the bustling South Okanagan Event Centre, built in 2008
- Free parking
- In-house food and beverage service
- Dedicated on-site event manager and service team
- Walking distance to sandy beaches and water activities
- Wine country! 80 award-winning wineries within a 20-minute drive, and over 10 craft breweries, cideries, and distilleries a short distance away from the downtown core.





AT YOUR SERVICE

As one of British Columbia's largest convention and trade show facilities, we've been hosting events since 1965. Our in-house services and team of dedicated professionals will help your event run seamlessly, from start to finish.

From small intimate meetings, to large conventions and trade shows, we continually meet and exceed your needs for audio visual, connectivity, utilities and event services. We've got you covered.

EVENT SERVICES

An on-site manager is at your service prior to and day of your event with suggestions to help your event run smoothly and attend to any concerns you may have.

Included in facility rental:

- AutoCad floor plan
- Free parking for your guests
- Set-up and tear-down, chairs, tables, linens, podiums, portable dance floors

Other services available:

Communications and Connectivity

- Wireless and wired high speed internet, and dedicated telephone lines

Box Office Services

- Dedicated event ticketing and box office (Valley First Box Office located next door at the SOEC)

Drive-in loading bays

- Largest loading bay has 16 ft high by 16 ft wide door with direct access to Ballroom 2
- Loading bays at ground level for smaller deliveries are 20 ft x 10 ft
- Fork lifts and scissor lifts can be rented ahead of time for a stress-free load in, drivers included

Rigging

- Ballroom ceilings consist of web-style trussing
- Clear ceiling height is 17 ft 6 in

Utilities

- Electrical – dedicated power 110-120V (camlocks available)
- Dimmable and programmable house lighting system
- Water and drainage access in Ballroom 2
- Audio/Visual – full-service A/V capabilities can be tailored to your needs, including:
 - projection, microphone tied to in-house sound systems
 - internal digital and video signage, exterior digital signage





WEDDINGS AND BANQUETS

Planning a wedding reception, retirement party or a sit-down banquet? We can seat up to 2,000 guests at round tables of eight in the two spacious ballrooms, not to mention 14,000 sq ft of pre-function space provided by the north and south lobbies. Think chef-attended action stations, deliciously themed buffets, exquisite plate presentation and decadent desserts. Dance the night away? We'll provide a configurable dance floor, the use of our in-house sound system, or you're welcome to bring in a live band!

Facility rental includes:

- Set-up of your choice (including tables and chairs, linens, dinnerware, glassware and cutlery)
- 24" or 32" high stage
- Parquet wood dance floor
- Water service
- Programmable lighting (pot and fluorescent)
- Service staff
- Operations staff for custodial services and event clean up
- On-site event manager
- Free parking





FOOD AND BEVERAGE



SPOILED FOR CHOICE

Our in-house chef is inspired by influences from around the world and close to home. Harnessing that inspiration, the culinary team specializes in creative interpretations of traditional favourites, nouveau, gourmet and ethnic cuisines.

We procure the highest-quality ingredients, local and organic whenever possible. We are fortunate to reap the bounty of locally-grown apples, cherries, pears, plums, peaches and apricots. Surrounded by vineyards and wineries means direct access to a host of award-winning vintages.

From the most adventurous cuisine requests for buffets and plated dinners to basic deli-style lunches and retail food service, our hospitality team will work with you to create menus paired to your group's budget, size, theme and dietary needs.



MEETINGS

From theatre, classroom, reception to banquet, pick your floor plan for your perfect space. Choose one of our eight meeting rooms or one of our spacious ballrooms with unobstructed views. Or hold your meeting in one of our airy 7,000 sq ft lobbies.

Our chef will work with you to meet your culinary needs for breaks, breakfast, and lunch, paying special attention to any dietary needs. We can also provide boxed lunches if you take your attendees offsite.

Facility rental includes:

- Registration and reception tables
- Set-up of your choice, including podium and microphone
- On-site event manager



CONVENTIONS

Main Plenary

Together, Ballroom 1 and Ballroom 2 offer 28,731 sq ft. Configured in theatre arrangement, the pillar-free space can accommodate up to 2,700 delegates. Ballroom 1 can be further divided by airwalls to create three separate meeting rooms for banquets, break-outs or meetings. These divided rooms are referred to as Salon A, B and C.

Breakouts

Eight concurrent break out rooms offer seating for 30 - 90 attendees, while select meeting rooms have the ability to combine to create larger breakouts to accommodate up to 180 people.





TRADE SHOWS

Ballrooms 1 and 2 are seamlessly connected by an air wall. When combined, the space can accommodate 160 10 ft x 10 ft booths. With power, water and drainage options, exhibitors can power up to display products and services. Add our two naturally-lit lobbies to extend the exhibit space by 14,000 sq ft.

We also offer a concession space and expo lounge and can facilitate ticket sales and admission. Additionally, services and meals can be ordered in advance.

For exhibitors, the drive-in loading bay provides direct access to Ballroom 2. The 16 ft high by 16 ft wide door makes the load in and out easy.



FESTIVALS AND SPECIAL EVENTS

From festivals to concerts and comedy shows, we have the space and resources for the production of multi-faceted events.

As home to annual events and festivals such as the Okanagan Fest-of-Ale, Annual Penticton Pacific Northwest Elvis Festival, and Pentastic Jazz Festival, we know a thing or two about special event production. If you have an idea, our production and staging experts can make it happen.

Special event services may include:

- Full-service event ticketing and box office options
- Ushers
- Security
- Catering
- Dedicated power and electrical
- Fork lift operators
- Trolleys and carts
- Concessions
- Portable 24 ft x 24 ft parquet dance floor

PRE AND POST IN PENTICTON

As is the trend these days, conventions, conferences, meetings and trade shows are a mix of work and play. Penticton has much to offer those who arrive early or decide to stay on after their event.



Wineries and wine tours – There are over 170 wineries near Penticton producing more than 75 grape varieties, within three distinctly different wine regions including Naramata, Okanagan Falls and Summerland. You'll find 80 wineries within a 20 minute drive of the city. There are also several craft breweries, cideries, and distilleries to tour.



Beaches and lakes – Choose between Okanagan and Skaha lakes, on either end of the city. Long sandy beaches and water sports await. Float the Penticton River Channel that connects the two lakes on an inner tube or raft.



Outdoor adventure – hiking, kayaking, bike rentals, Kettle Valley Railway tours, and rock climbing, for starters.



Fruit stands & farmers' markets – load up before you head home.



Arts, culture & entertainment – discover studios, galleries, art installations, museums, live theatre and the symphony. Don't miss the Kettle Valley Steam Railway, the BC Hockey Hall of Fame and the SS Sicamous Museum and Heritage Park, for more reasons to stay and play.



Winter Activities – Go downhill skiing and boarding at Apex Mountain Resort, under an hour away, or cross-country skiing at the Nickel Plate Nordic Centre. Ice skate at night on a 1 km loop through the forest or on our NHL-sized outdoor rink. Try a backcountry snowshoe or rent a fat bike and hit the trails.

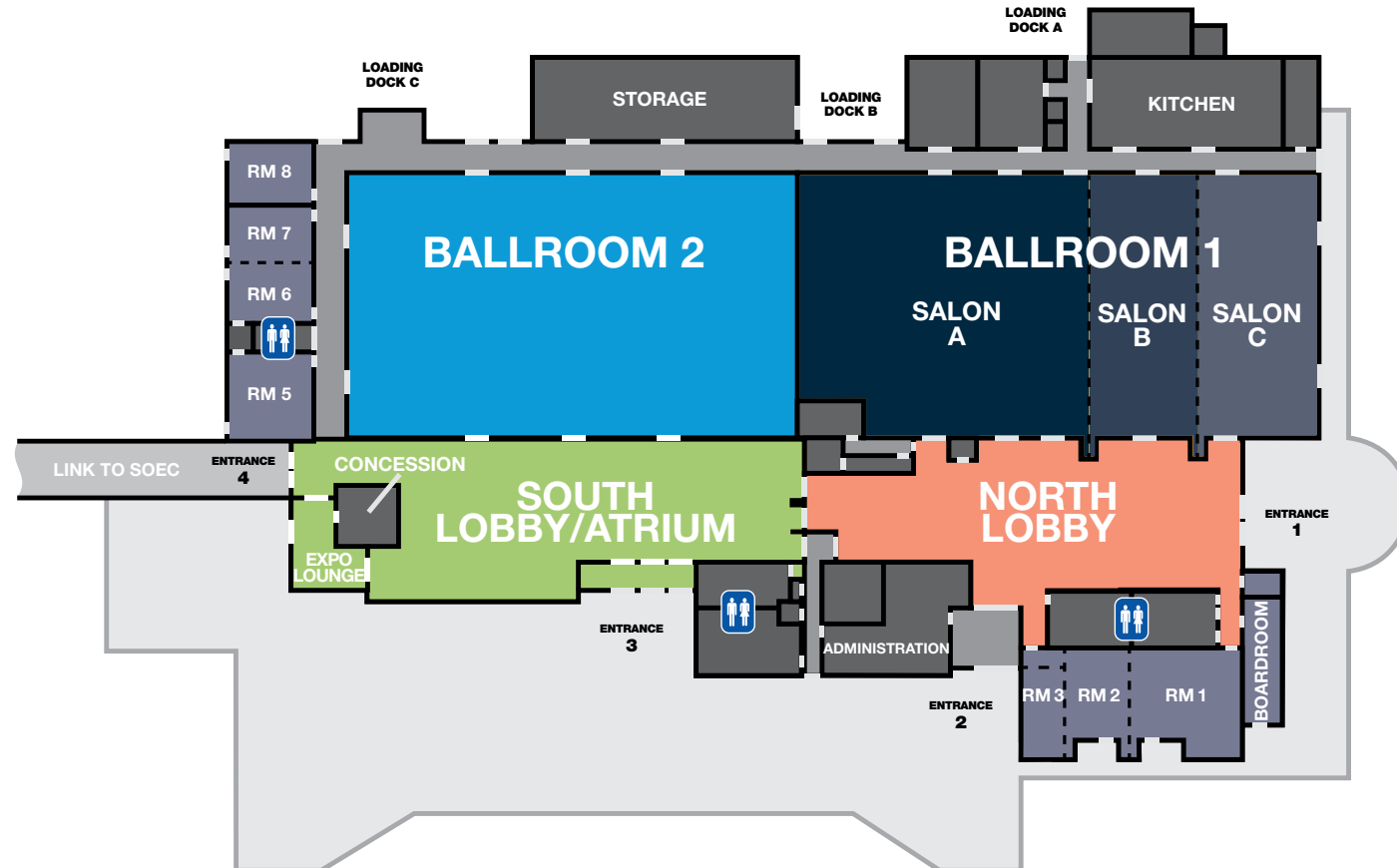


PENTICTON TRADE AND CONVENTION CENTRE SEATING & CAPACITIES

This chart provides the specifications for each of the spaces at your disposal. Our on-site manager will work with you to configure the space to meet your needs

ROOM	SQ. FT	DIMENSIONS	CEILING	THEATRE	CLASSROOM	RECEPTION	BANQUET	EXHIBITS
Ballroom 1	15,051	173'x90'	17' 6"	1,400	760	1,580	1,000	80
Salon A	8,364	98'x90'	17' 6"	888	486	700	528	40
Salon B	3,201	36'x90'	17' 6"	300	171	300	184	20
Salon C	3,486	39'x90'	17' 6"	300	171	300	208	20
Ballroom 2	13,680	152'x90'	17' 6"	1,300	689	1,250	1,000	80
Ballroom 1 & 2	28,731	319'x90'	17' 6"	2,700	1,449	2,830	2,000	160
Meeting Room 1*	1,050	35'x30'	9' 4"	90	45	100	72	-
Meeting Room 2*	540	18'x30'	9' 4"	45	24	54	40	-
Meeting Room 3*	416	16'x26'	9' 4"	34	15	45	24	-
Meeting Room 1-2*	1,590	54'x30'	9' 4"	134	69	154	96	-
Meeting Room 2-3*	956	33'x30'	9' 4"	80	45	100	64	-
Meeting Room 1-2-3*	2,006	70'x30'	9' 4"	180	90	200	136	-
Meeting Room 5	900	30'x30'	12'	60	33	90	40	-
Meeting Room 6*	600	20'x30'	12'	40	24	45	24	-
Meeting Room 7*	600	20'x30'	12'	40	24	45	24	-
Meeting Room 8	600	20'x30'	12'	40	24	45	24	-
North Lobby	7,000	145'x48'	18' 6"	-	-	500	176	18
South Lobby/Atrium	7,280	130'x56'	18' 6"	-	-	500	200	28
Expo Lounge	500	20'x25'	16'	30	-	53	40	-
Outdoor Patio	2,000	45'x45'	-	-	-	210	-	-
Boardroom	728	14'x52'	10'	70	50	75	-	-

FLOOR PLAN





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