

**FOR IMMEDIATE RELEASE:**

Friday, February 24, 2017

**Construction boom brings the Valley's best to CHBA  
South Okanagan's Home and Reno Show**

**Penticton, BC:** The Canadian Home Builders' Association (CHBA) South Okanagan present the 22<sup>nd</sup> Annual Home and Reno Show on Saturday, March 4 and Sunday, March 5, sponsored by Parker's Dodge, Ram, Chrysler, Jeep and GLE Plumbing and Heating.

"The greatest part about the home and reno show is the face-time with exhibitors," exclaims Carol Sudchak, Executive Officer. "If you're planning an upcoming renovation, remodel, or innovative additions to your home, March 4 and 5 is your opportunity to cement relationships with suppliers and providers. The Okanagan's growth and construction boom is bringing new concepts and suppliers to this year's show that we haven't seen before."

Exhibitor space has been sold out since January, with over 130 businesses representing local and national companies. Exhibitors include realtors and real estate agencies, home builders, land developers, home security providers, renewable energy services, heating and cooling, trade contractors, product and material manufacturers, building product suppliers, lending institutions, insurance providers, and service professionals. BC Housing – Licensing and Compliance, Regional District of Okanagan-Similkameen, City of Penticton, WorkSafeBC, and Fortis will also be on site.

The show is open Saturday from 10:00 a.m. to 5:00 p.m. and Sunday from 10:00 a.m. to 4:00 p.m. at the Spectra managed Penticton Trade and Convention Centre. Admission is \$4.00 which includes entry to win a \$2,500 furniture package from Guerard's Fine Furniture. Bring your kids or grandkids and visit the free Kid's Fun Zone, sponsored by Modu-Loc and Par-T-Perfect, in the North Lobby.

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**ABOUT CHBA SOUTH OKANAGAN:**

CHBA is a not-for-profit association of builders, suppliers, sub-trades and other professionals who supply the housing needs of the South Okanagan. The CHBA is the voice of BC's residential construction industry, representing more than 1,650 members through an affiliated network of nine local home building associations in BC. The industry contributes over \$18.2 billion in investment value to BC's economy creating 133,700 jobs in new home construction, renovation, and repair – one of the largest employers in BC. The show serves as the association's fundraiser with proceeds being used to run the association for further educational outreach, lobbying and acting as a spokesperson for the South Okanagan's housing industry. For more information, please visit: [www.chbaso.org](http://www.chbaso.org).

**ABOUT SPECTRA:**

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra's expertise is embodied within three divisions: Venue Management (formerly Global Spectrum), Food Services & Hospitality (formerly Ovations Food Services) and Ticketing & Fan Engagement (formerly Paciolan). Learn more at [SpectraExperiences.com](https://SpectraExperiences.com).

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