



FOR IMMEDIATE RELEASE:

Monday, May 20, 2014

Gizeh Shriners of BC and Yukon Return to Penticton

Penticton, BC: This weekend will be bright and *shrining*. More than 300 Gizeh Shriners of BC and Yukon return to the Penticton Trade and Convention Centre and Memorial Arena, for their semi-annual convention on May 23 and 24.

Board chair and local Penticton resident Bruce Barker explains, “in choosing the theme, Shrining For Kids, it helps focus everything we do—the convention, the parade, all our activities—on our primary reason for being. We’re happy to be here in the sunny Okanagan sharing the message of who we are and how we can help local kids and families.”

The Gizeh Shriners of BC and Yukon are an integral part of more than 50 communities, including the South Okanagan. The club exists to serve others. It’s through their charitable organization “Shriners Care For Kids” the organization provides access to exceptional pediatric care, through their transportation program and hospital treatment at Shriners Hospitals for Children.

This year’s festivities play true to the theme, Shrining for Kids, with the inclusion of a public parade on Saturday, May 24. Filled with Shriners’ clowns, mini-cars, marching bands, and local groups, the community driven parade begins at the intersection of Lakeshore Drive and Main Street at 9:30 a.m. The parade proceeds along Lakeshore Drive to Power Street, with the Penticton Trade and Convention Centre as the final destination. Parade-goers are invited to Gyro Park from 7:00 a.m. to 9:00 a.m. for a pancake breakfast, hosted by the Rotary Club of Penticton.

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ABOUT GIZEH SHRINERS OF BC AND YUKON:

Started in 1870, Shriners are known for children’s hospitals throughout the US, Canada, and Mexico specializing in orthopaedic procedures, burn treatment, spinal cord injuries, and cleft lip/cleft palate treatment. Locally, “Shriners Care for Kids” enables children from throughout the province to travel to Vancouver health care facilities. As well, for children requiring specialized procedures at Shriners Children’s Hospital, transportation, accommodation, and hospital care are provided. Services are provided based on medical need, not a family’s ability to pay.

ABOUT GLOBAL SPECTRUM FACILITY MANAGEMENT:

Global Spectrum manages the South Okanagan Events Centre and the Penticton Trade and Convention Centre as well as more than 112 other public assembly facilities around the world. Nearly 20-million people attended more than 11,000 events in Global Spectrum venues last year. Based in Philadelphia, PA, Global Spectrum is part of Comcast-Spectacor, one of the world's largest sports and entertainment companies. Comcast-Spectacor also owns the Philadelphia Flyers of the National Hockey League, Ovations Food Services, a food and beverage services provider, New Era Tickets, a full-service ticketing and marketing product for public assembly facilities, Paciolan, the leading provider of venue establishment ticketing, fundraising and marketing technology solutions, Front Row Marketing Services, a commercial rights sales company, and Flyers Skate Zone, a series of community ice skating rinks.