

**FOR IMMEDIATE RELEASE:**

Tuesday, November 3, 2015

**“Make It” to the largest craft show in the South Okanagan this Saturday and Sunday**

**Penticton, BC:** Over 150 vendors will be onsite at this weekend’s Makelt! Okanagan Christmas Craft Faire and Sustainable Living Show. The impressive list of vendors includes unique jewelry, organic skin care products, as well as soaps and candles, handmade clothing, home decor items, stained glass, custom photography, salad dressings, salsas and relishes, and locally caught salmon.

“We have tremendous creativity, ingenuity and talent in the South Okanagan,” notes Laurel Burnham. “The craft faire is a great opportunity to showcase the talent, while helping the economy of our region by spending money on locally produced goods. Dollars spent locally have a tendency to stay in the community, and the benefits multiply.”

With a focus on sustainable living, this year’s craft faire includes interactive and hands on upcycling workshops for attendees to “Make & Take.” Attendees can choose from two workshops: Leather Upcycle and The Upcycled Home. Each workshop is \$15 (plus admission) to participate. Burnham explains, “upcycling is the process of repurposing and reusing materials to make new product. We want to inspire folks to learn how to produce their own home decor items and jewellery, from existing materials. It’s one of the original three “r”s of Reduce, Reuse, Recycle.”

Makelt! Okanagan is this Saturday, November 7 from 10 a.m. to 5 p.m. and Sunday, November 8 from 10 a.m. to 4 p.m. at the Penticton Trade and Convention Centre. Admission is \$4 at the door. Children 10 and under are free. Proceeds from admission will be donated to local initiatives including the Okanagan Upcycle Resource Society of Penticton, Peach City Radio, and Valley First’s community investment initiative Feed the Valley. Adding to the excitement and sustainable living focus, be inspired by a custom built tiny house (under 400 square feet) on the convention centre’s plaza.

For details on the “Make & Take” workshops, please visit: [makeitokanagan.ca/workshops/](http://makeitokanagan.ca/workshops/)

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