



**FOR IMMEDIATE RELEASE:**  
Monday, November 3, 2014

**Stock up your pantries this November 7 and 8 with Rancho Vignola**

**Penticton, BC:** Rancho Vignola, a family-owned and operated company based out of Armstrong BC, returns to the Penticton Trade and Convention Centre for the second annual Penticton Harvest Event on November 7 and 8. The annual dried fruit and nut sale brings the freshest and cleanest products on the market to Penticton.

"My grandfather worked very closely with the Vignolas, and now we do," said Cindy Reimer. Cindy and husband Randy oversee four harvest events in BC, including Penticton's. Rancho Vignola is unique, explained Cindy. "The nuts come straight from the trees, during their August to October harvest season. That means the products we bring to you are fresh. It's the quality, the best of the new crop that you can taste. From dried cranberries to almonds and pumpkin seeds, this year's crop is plentiful and perfect for your pantry."

Rancho Vignola's roots go back to the 1970s, when a need for fresh dried fruits, nuts and seeds were identified in BC and Alberta. From a pickup truck to dozens of semis, today, Rancho Vignola brings the best of the new crop direct to consumers in Western Canada. Products are harvested locally in BC, and internationally from countries like Peru and Turkey. Rancho Vignola purchases from farmers who are committed to sustainable agriculture and fair trade practice.

This weekend, the Penticton Harvest Event is open Friday, 9:00 a.m. to 7:00 p.m. and Saturday, 9:00 a.m. to 5:00 p.m. There will be prizes, demos and the ability to try before you buy. Products are available in a variety of packed sizes, including small bags, gourmet gifts, and bulk. Admission is free, as is parking.

Fun Fact: Last year Rancho Vignola sold an impressive 24,000 pounds of almonds.

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**ABOUT RANCHO VIGNOLA:**

Rancho Vignola has been bringing in the "Best of the New Crop" for over 30 years, supplying families, buying groups and retail stores across Canada with fresh nuts and quality dried fruit. The family owned and operated company, began consumer sales in 1998. The sales continue to provide the freshest and cleanest foods available, from farms and companies committed to sustainable agriculture and fair trade practices, directly from the farms to communities.

In 2013, Rancho Vignola donated \$75,000 worth of food to food banks, relief efforts and arts organizations across BC and Alberta.

**ABOUT GLOBAL SPECTRUM FACILITY MANAGEMENT:**

Global Spectrum manages the South Okanagan Events Centre and Penticton Trade and Convention Centre, as well as more than 120 other public assembly facilities around the world. Nearly 24-million people attended more than 15,000 events in Global Spectrum venues last year. Based in Philadelphia, PA, Global Spectrum is part of Comcast-Spectacor, one of the world's largest sports and entertainment companies. Comcast-Spectacor, which operates in 48 of the 50 United States, also owns the Philadelphia Flyers of the National Hockey League, Ovations Food Services, a food and beverage services provider, Paciolan, the leading provider of venue establishment ticketing, fundraising and marketing technology solutions, Front Row Marketing Services, a commercial rights sales company, and Flyers Skate Zone, a series of community ice skating rinks.