

**FOR IMMEDIATE RELEASE:**

Monday, July 25, 2016

## **Make this December 10<sup>th</sup> a BIG Christmas!**

**Penticton, BC:** Eat, drink, and be merry this December 10 at the Penticton Trade and Convention Centre's inaugural multi-business Christmas party. Suitably named, Small Business BIG Christmas, the self-produced event offers businesses of all sizes, a BIG, festive experience without the logistics and price tag.

"We're in the business of hosting, and we love doing it. We couldn't be more excited to invite Penticton and regional businesses to our inaugural, multi-business Christmas party," adds Paul O'Beirn, AGM/Director of Sales. "Chef James has committed to treating local businesses with the best holiday dining experience in Penticton. There will be a variety of seating options including: rounds of eight and family style seating, perfect for larger groups to be seated at one long table."

In addition to Chef James' mouth-watering holiday (all you can eat!) dinner, the dance floor will be bumping with music by DJ Shakes. Plenty of door prizes will be drawn for those attending, plus, there will be lots of holiday cheer to go around.

The inaugural party kicks off at 6:00 p.m. in the atrium with a cash bar reception. Dinner will be served at 7:30 p.m. Following dinner, dancing and music will begin at 9:00 p.m.

Individual seats are available, in addition to rounds and family style seating for staff and significant others. Tickets are only \$40\* per person, inclusive of tax and service charges. Book a table of eight for only \$300\*. Drink tickets and wine can be ordered in advance for groups and businesses.

Businesses can secure seats and tables today, by contacting Kristine Witkowski, Event Manager, via phone at 250.490.2466 or email [kristine.witkowski@penticton.ca](mailto:kristine.witkowski@penticton.ca). For more information, please visit: [www.pentictonconventioncentre.com/big-christmas](http://www.pentictonconventioncentre.com/big-christmas).

*\*Prices do not include alcoholic beverages.*

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